EXPO Milano 2015
DATE: 1 MAY – 31 OCTOBER 2015 (184 DAYS)

MAIN TARGETS: 130 COUNTRIES and 20 MILLION VISITORS

EXHIBITION SITE AREA: 1.1 MILLION SQUARE METRES

INVESTMENTS (EUROS): PUBLIC SECTOR 1.3 B€ and PRIVATE > 0.4 B€
Official Participating Countries Up to NOW

144 COUNTRIES
94% of the world’s population is taking part in the Event

They are always at the heart of the Universal Exposition: in Milan they will participate innovatively between self-built pavilions and Clusters.

13 NON-GOVERNMENTAL ORGANIZATIONS

For the first time in the history of the Expo they will play a fundamental role in the development of the project.

7 BILLION PEOPLE

MILAN 2015

3 INTERNATIONAL ORGANIZATIONS

Composed of States whose mission is coherent with the Theme of Expo Milano 2015.

3 CORPORATE PAVILIONS

Companies taking part with their own pavilion at Expo Milano 2015 to present innovative solutions connected to the Theme.

THE LARGEST INTERNATIONAL EVENT EVER!
Eutelsat for EXPO 2015
... contributing with other Tech Partners to the Next Digital Experience

- **Eutelsat**: Satellite Video Connectivity
- **Telecom Italia**: Integrated Connectivity & Services
- **Cisco**: IP Network and Solutions
- **CAME**: Automation, Management and Access Control
- **Selex ES**: Safe City & Main Operation Center
- **Samsung**: Edutainment
- **Accenture**: System Integration
- **Enel**: Smart Energy & Lighting
- **Expo 2015**: Edutainment
Eutelsat for EXPO 2015 – Officially announced on Jan '14
One of the Key Partners …
Eutelsat for EXPO

EXPO2015 Channel on HotBird 13° East: more than 120 Million of Households
Eutelsat for

- EXPO2015 Promotional Events for all Countries
- Country Events for EXPO2015 Site.
Satellite Services: A "Must to Have" to Exploit the EXPO2015's Edutainment Full Potential

Satellite Services, a "Must to Have" to...

- Attract and Engage Visitors in your Country Pavilion
- Enable Expo Visitors to Access and Interact with your Country Events, Contents and Culture
- Share Expo Events and Contents with your Country Institutions, Companies and Citizens
Enable Expo Visitors to Access and Interact with Country Events, Contents and Culture

Let's the 20 Millions Expo2015 On-Site Visitors …

… virtually visit your Country
Share Expo Events and Contents with Country Institutions, Companies and Citizens

Let's your Institutions, Companies and Citizens…

... virtually get access to EXPO2015 On-Site Events
Eutelsat – Telecom Italia Alliance for Expo 2015

A Native End-to-End Integration
Overall Model in Partnership with Telecom Italia

EXPO Site
- Publishing Management
- Media Center EXPO
- Broadcast Center EXPO
- Up/download content for Media & Countries

EXPO Channel

Telecom Italia Node

Eutelsat Premises

Up/download content for Media & Countries
196 Day to go!