The Digital World in 2030
What Place for Europe?

Proposed main paradigm and themes

EIF Dinner Debate - 21 January 2014
TO RECALL...

• Sequel/Update to “2025” report of 2009
• Purpose: to incite legislators to become engaged in the policy implications of the third industrial revolution
• Approach: to tell a coherent, concise and compelling story
• Method: Listen / identify the key trends
Main paradigm ...

• Five years ago: toward a world of “mass collaboration”

• This year: toward “the Knowing Society”
Main trends/messages

• Knowing Society driven by convergence of “core” digital technologies
• On the cusp of a “digital avalanche”
• Digital tools becoming rapidly available and affordable to everybody/anybody for any purpose
• Time to focus on economic implications and policies
Main Economic trends/issues

• Is the internet making us poor? Is software “eating the world”? Back to an “hourglass economy”?  
• A “third industrial revolution” driven by the “democratisation of manufacturing” (the “long-tail” of things)?  
• What implications for “work” and “employment”?  