



**27 February 2008**

**8:00 - 9:30**

**BREAKFAST DEBATE**

## Consumers' rights and confidence

The digital environment offers new challenges and opportunities both for on-line as well as off-line commerce.

The protection of consumers' rights, which is crucial to build the necessary trust of citizens and businesses alike, is an important policy area on which the EU focused. This breakfast discussion was aimed at helping participants understand how best to ensure that the benefits of the Internal Market could be fully seized while bringing at the same time the EU closer to its citizens.

### Programme- 27th February 2008

**Chair: Edit Herczog, MEP and EIF Governor**

**Speakers:**

**Eliana Garces Tolon**, Member of the Cabinet of Commissioner Kuneva (Consumer Protection)

**Bernard Mongin**, Deputy manager of legal service of PPR Group and Chairman of EuroCommerce Internal Market Committee

### Speakers



**Ms Edit Herczog**

**MEP and EIF Governor**  
European Parliament

## Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



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