



**26 November 2013**

**20:00 - 22:00**

**DINNER DEBATE**

## The Digital Single Market

EU policy makers are working on deepening and broadening the completion of the European Single Market as a key factor in attracting investment, encouraging growth, and creating jobs.

The single market remains one of the EU's greatest achievements, but much work remains to be done. Indeed, the single market needs to better reflect the manner in which businesses and consumers now operate. Digital communications are deeply woven into the way we do business today: from the demand of Europe's citizens for greater connectivity, to the spread of online retail, to mobile banking.

Despite this, European communication markets remain highly fragmented because of the wide variation in European laws governing digital services. Remaining obstacles to the completion of a full Digital Single Market need to be removed to create a more consistent regulatory environment. This could spur further innovation, encourage investment, and create greater digital opportunities which could ultimately revitalise the European economy.

This EIF dinner debate will be a great opportunity to discuss these issues with prominent guests and stakeholders.

[The European Council conclusions and Statement of Heads of State or Government on the Digital Single Market \(24/25 October 2013\) are available here \(pdf download\).](#)

# Programme- 26th November 2013

## Welcome and introduction:

**Malcolm Harbour**, MEP and EIF Governor

## Speakers:

**Claire Bury**, Director of the Directorate E (Services), DG Internal Market and Services, European Commission

**Christian Verschueren**, Director-General, EuroCommerce

## Comments by:

**Penelope Naas**, Vice-President and Head of EMEA Public Affairs for UPS

**Monique Goyens**, Director General of BEUC

## Exchange of views with participants

## Speakers



**Mr Malcolm Harbour**

MEP and EIF Governor  
European Parliament



**Ms Claire Bury**

Director of the Directorate E  
(Services)  
DG Internal Market and Services,  
European Commission



**Mr Christian Verschueren**

Director-General  
EuroCommerce



**Ms Penelope Naas**

Vice-President and Head of EMEA  
Public Affairs  
UPS



**Ms Monique Goyens**

Director General  
BEUC - European Consumers'  
Organisation

## Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



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