



29 May 2012

20:00 - 22:00

DINNER DEBATE

The Evolution of Social Networks

Our world is changing and in many ways Social Media is the driving force behind this change.

Whether it is finding old friends, keeping up with family, planning events or sharing special moments, social media has revolutionized the way we communicate. The social web is also a driver for economic growth in Europe and around the world. Businesses are using social media to connect with their customers, to advertise more effectively and to build brand identity. European businesses that build apps for social media platforms employ thousands of people and are constantly growing.

This EIF Dinner Debate will explore how economic, social and technological developments in the social web are affecting Europe today.

EIF DINNER DEBATE- 29th May 2012

Welcome and introductory remarks

James Elles, MEP and EIF Co-Founder

Speakers

Julien Codorniou, Head of European Gaming Partnerships at Facebook

Philipp Moeser, Chief Technology Officer, Wooga, Germany

Kate Day, Social Media and Engagement Editor at the Telegraph Media Group (UK)

Carl-Christian Buhr, Member of Cabinet of Vice-President Neelie Kroes,

European Commission

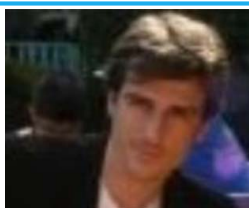
Exchange of views with participants

Speakers



Mr James Elles

MEP and EIF Co-Founder
European Parliament



Mr Julien Codorniou

Head of European Gaming
Partnerships
Facebook



Mr Philipp Moeser

Chief Technology Officer
Wooga, Germany



Ms Kate Day

Social Media and Engagement
Editor
Telegraph Media Group (UK)



Dr Carl-Christian Buhr

Member of Cabinet of
Vice-President Neelie Kroes
European Commission

Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



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