



18 February 2014

20:00 - 22:00

DINNER DEBATE

The Digital World in 2030: Europe's place in the technology race

This dinner debate will focus on 'Europe's place in the technology race' under the main theme of EIF's foresight project '[The Digital World in 2030: What Place for Europe?](#)'.

As many voice concerns that Europe is falling behind in the area of ICT, and maybe losing the leadership in mobile communications that it has enjoyed for decades, our speakers will elaborate on where Europe stands in the ongoing technology race. They will do so in light of current trends and future expectations in the digital domain and from a global perspective. EIF members and friends are invited to contribute to a lively debate.

Peter Linton, EIF Advisor and principal author of the 'Digital World in 2025', together with EIF collaborator Ajit Jaokar, is writing the '[Digital World in 2030](#)' report based on output from EIF debates. Based on the previous report 'The Digital World in 2025 - Indicators for European Action' (2009), the 2030 report will be presented at an EIF launch event [on the 18 March in Brussels](#).

Programme- 18th February 2014

Welcome and introduction:

Malcolm Harbour, MEP and EIF Governor

Speakers:

Patrik Regårdh, Head of Strategic Marketing, Ericsson

Cafer Tosun, Senior Vice President Strategic Research and Innovation at SAP

Craig Burchell, Vice President External Relations Europe, Samsung Electronics

Lord Erroll, Chairman of the [Digital Policy Alliance](#) (UK)

Exchange of views with participants

Speakers



Mr Malcolm Harbour

MEP and EIF Governor
European Parliament



Mr Patrik Regårdh

Head of Strategic Marketing
Ericsson



Mr Cafer Tosun

Senior Vice President Strategic
Research and Innovation
SAP



Mr Craig Burchell

Vice President External Relations
Europe
Samsung Electronics



Mr Merlin Erroll

Chairman
Digital Policy Alliance

Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



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