



18 February 2014

20:00 - 22:00

DINNER DEBATE

## The Digital World in 2030: Europe's place in the technology race

This dinner debate will focus on 'Europe's place in the technology race' under the main theme of EIF's foresight project '[The Digital World in 2030: What Place for Europe?](#)'.

As many voice concerns that Europe is falling behind in the area of ICT, and maybe losing the leadership in mobile communications that it has enjoyed for decades, our speakers will elaborate on where Europe stands in the ongoing technology race. They will do so in light of current trends and future expectations in the digital domain and from a global perspective. EIF members and friends are invited to contribute to a lively debate.

Peter Linton, EIF Advisor and principal author of the 'Digital World in 2025', together with EIF collaborator Ajit Jaokar, is writing the '[Digital World in 2030](#)' report based on output from EIF debates. Based on the previous report 'The Digital World in 2025 - Indicators for European Action' (2009), the 2030 report will be presented at an EIF launch event [on the 18 March in Brussels](#).

# Programme- 18th February 2014

## Welcome and introduction:

Malcolm Harbour, MEP and EIF Governor

## Speakers:

**Patrik Regårdh**, Head of Strategic Marketing, Ericsson

**Cafer Tosun**, Senior Vice President Strategic Research and Innovation at SAP

**Craig Burchell**, Vice President External Relations Europe, Samsung Electronics

**Lord Erroll**, Chairman of the [Digital Policy Alliance](#) (UK)

## Exchange of views with participants

## Speakers



**Mr Malcolm Harbour**

MEP and EIF Governor  
European Parliament



**Mr Patrik Regårdh**

Head of Strategic Marketing  
Ericsson



**Mr Cafer Tosun**

Senior Vice President Strategic  
Research and Innovation  
SAP



**Mr Craig Burchell**

Vice President External Relations  
Europe  
Samsung Electronics



**Mr Merlin Erroll**

Chairman  
Digital Policy Alliance

## Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



[secretariat@eifonline.org](mailto:secretariat@eifonline.org)

[+32 \(0\)2 880 78 80](tel:+3228807880)