



27 January 2015

12:45 - 13:45

LUNCH DEBATE

## EIF debate with Nokia CEO Rajeev Suri 'Expanding the human possibilities of the connected world'

EIF members and guests will have the opportunity to meet Rajeev Suri, President and CEO of Nokia, at the European Parliament and to exchange views on the connected world and related policy challenges.

He will present the recent developments and changes in Nokia, including the company's businesses and strategy as well as Nokia's role in the connected world of today and tomorrow. He will draw a connection from the business to the policy and regulatory environment, covering some of the major challenges facing European ICT businesses today.

### NEW NOKIA: THE RE-INVENTION OF A LEADING EUROPEAN ICT COMPANY

Today's Nokia consists of Networks (formerly Nokia Siemens Networks), HERE (location intelligence), and Technologies (Innovation and patent/technology licensing).

As Networks, Nokia continues to be an innovation powerhouse with a clear focus on the mobile broadband market, investing in the innovative products and services needed by telecoms operators to manage the increase in wireless data traffic, which is more than doubling every year. HERE, Nokia's location intelligence business is the leading global provider of map content, powering four out of five in-car navigation systems in US/Europe. Its location platform is used by leading internet companies.

Nokia Technologies consists of hundreds of world-class scientists and engineers in areas that include low-power connected smart multi-sensor systems, distributed sensing, and intelligent interplay between various types of radio technologies. It will invest in further developing our industry-leading innovation portfolio and will 1) expand Nokia's successful IP licensing program; 2) help other companies and organizations benefit from its breakthrough innovations through technology licensing; and 3) explore new technologies for use in products and services, such as the recently launched Nokia N1 tablet and the Z launcher.

# Programme- 27th January 2015

## Welcome and introduction:

Vicky Ford, MEP and EIF Steering Committee Member

## Special Guest:

Rajeev Suri, President and CEO, Nokia

## Exchange of views with participants

## Speakers



**Ms Pilar del Castillo**

MEP, EIF Chair



**Ms Vicky Ford**

MEP and EIF Steering Committee  
Member



**Mr Rajeev Suri**

President and Chief Executive  
Officer (CEO)

Nokia

## Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



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