



**24 February 2015**

**20:00 - 22:00**

**DINNER DEBATE**

## Big Data

Analysts estimate 50 billion devices to be connected to the Internet by 2020. The exponential growth in the Internet of things will also bring with it an explosion of data, a trend that is usually referred to as Big Data.

Almost every business can improve its products and services by analyzing existing data in new ways. Information on energy use can improve distribution allowing for tailored rates, more accurate bills, and increased efficiency. Data can be useful for urban planners including making adjustments to the transport network of a city or to doctors to improve the health care system. The benefits and the opportunities that this revolution entails as well as the policy challenges that need to be addressed will be debated with experts at the EIF dinner.

# PROGRAMME- 24th February 2015

## Welcome and introduction:

Pilar del Castillo, MEP and EIF Chair

## Speakers:

Giuseppe Abbamonte, Director, Directorate G Media & Data, European Commission DG CONNECT

Enrique Medina, Chief Policy Officer, Telefonica

Gianpiero Lotito, Founder and CEO, FacilityLive

Ajit Jaokar, Professor at Universidad Politecnica de Madrid, EIF Advisor

## Respondent:

Kasey A. Chappelle, Global Privacy Counsel, Vodafone Group

## Exchange of views with participants

## Speakers



**Ms Pilar del Castillo**

MEP, EIF Chair



**Mr Giuseppe Abbamonte**

Director, Directorate G Media &  
Data  
European Commission DG  
CONNECT



**Mr Enrique Medina**

Chief Policy Officer  
Telefonica



**Mr Gianpiero Lotito**

Founder and CEO  
FacilityLive



**Mr Ajit Jaokar**

Visiting Fellow for Artificial  
Intelligence, University of Oxford



**Ms Kasey Chappelle**

Global Privacy Counsel  
Vodafone Group

## Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



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