



15 April 2015

8:00 - 9:30

BREAKFAST DEBATE

## Transatlantic data flows

The Brookings Institution report '[The Importance of the Internet and Transatlantic Data Flows for U.S. and EU Trade and Investment](#)' (2014) shows that transatlantic data flows are mutually beneficial.

It also shows that the U.S. and the EU are both globally competitive exporters of digitally-deliverable services; that the majority of the growth in transatlantic data flows will be generated by commercial and research needs (BMW, Dassault Systems and SAP are examples of this phenomenon); and, that the potential for continued growth is very strong as the Internet of Things increasingly becomes a reality, which positions Europe to take advantage of its surplus in goods trade with the United States.

On this occasion, Brookings Institution Fellow and author of the report Joshua Meltzer will discuss the key findings. Ericsson Director Government and Industry Relations Rene Summer will provide a European company business perspective on data flows. A European Commission official will discuss this matter from the point of view of the European Commission.

# programme- 15th April 2015

## Welcome and introduction:

Pilar del Castillo, MEP and EIF Chair

## Speakers:

Joshua Meltzer, fellow in Global Economy and Development, Brookings Institution

Rene Summer, Director Government and Industry Relations, Ericsson

Marco Duerkop, TTIP Lead Negotiator in Services - Deputy Head of Unit B1: Services, DG TRADE European Commission

## First respondent:

Agustín Reyna, Senior Legal Officer, Digital Team Leader, BEUC

## Exchange of views with participants

## Speakers



**Ms Pilar del Castillo**

MEP, EIF Chair



**Mr Joshua Meltzer**

fellow in Global Economy and  
Development  
Brookings Institution



**Mr Rene Summer**

Director Government and  
Industry Relations  
Ericsson



**Mr Marco Duerkop**

TTIP Lead Negotiator in Services  
- Deputy Head of Unit B1:  
Services  
DG TRADE European Commission

## Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



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