



14 October 2015

8:00 - 9:30

BREAKFAST DEBATE

World Standards Day: standards and interoperability in the DSM

The DSM Communication emphasizes the essential role of standards in increasing interoperability, supporting (steering) the development of new technologies and ultimately in boosting competitiveness.

This vision is currently being specified in a Priority ICT Standards Plan that the European Commission plans to release later in 2015.

The “digital economy” means that ICT - in addition to being a sector in itself - is transversal to all industry sectors and this impacts on standardization: its nature, perimeter, the way standards are made and by whom, the processes.

In addition, the DSM communication induces questions relating to the role of policy makers in the equation, the dynamics between standards/policy making and regulation and how to get the optimum combination to support a fully functional digital single market both from a users and industrial competitiveness perspective.

On the occasion of the World Standards Day (14th October), the EIF is organizing a Breakfast Debate addressing these key questions.

Programme- 14th October 2015

Welcome and introduction:

Michal Boni, MEP and EIF Steering Committee Member

Speakers:

Kerstin Jorna, Director, Single Market Policy, Regulation and Implementation, Directorate General Internal Market, Industry, Entrepreneurship and SMEs, DG GROW European Commission

Luis Romero, Director General, ETSI

Stefane Mouille, NFC Mobile Apps Strategy Director at Gemalto

Margarida Abecasis, Head of ISA Unit, DG DIGIT European Commission

Exchange of views with participants

Speakers



Mr Michal Boni

MEP, EIF Steering Committee
Member



Ms Kerstin Jorna

Director, Single Market Policy,
Regulation and Implementation,
Directorate General Internal
Market, Industry,
Entrepreneurship and SMEs

DG GROW European Commission



Mr Luis Romero

Director General
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Mr Stefane Mouille

NFC Mobile Apps Strategy
Director
Gemalto



Ms Margarida Abecasis

Head of ISA Unit
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