



15 June 2016

8:00 - 9:30

BREAKFAST DEBATE

Data protection and transatlantic data flows: “The Privacy Shield – where do we stand?”

The European Commission and the United States have agreed on a new framework for the exchange of transatlantic data: the EU-US Privacy Shield.

Transatlantic data flows have a significant economic impact. Even though no single legal instrument can address for all time all of the privacy issues on both sides of the Atlantic, the Privacy Shield is a step forward in providing EU as well as US companies with a legal basis for transmitting data across the Atlantic while safeguarding basic individual privacy rights. With many larger organizations having moved in the last six months to alternative mechanisms for transferring data, like model clauses, or Binding Corporate Rules, the Shield remains the simplest and most cost-effective way to move data for many small and mid-sized organizations.

The EIF breakfast intends to discuss the significance of data flows for businesses on both sides of the Atlantic, the improvements of the Shield compared to the previous regime “Safe Harbour”, and to address key concerns that were expressed by the Art 29 WG and the privacy community.

programme- 15th June 2016

Welcome and introduction:

Angelika Niebler MEP and EIF Steering Committee Member

Speakers:

Daniel Fesler, Partner, Baker McKenzie

Renate Nikolay, Head of the Cabinet of Commissioner Vera Jourova, European Commission

John Frank, VP European Government Affairs, Microsoft

Exchange of views with participants

(under the Chatham House rule)

Speakers



Ms Angelika Niebler

MEP, EIF Steering Committee
Member



Mr Daniel Fesler

Partner
Baker McKenzie



Ms Renate Nikolay

Deputy Director-General, DG
CNECT
European Commission



Mr John Frank

VP European Government Affairs
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Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



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