

09 November 2016 8:00 - 9:30

BREAKFAST DEBATE IN COLLABORATION WITH EU40

# Start-ups and scale-ups: Europe's challenges and take-aways from Silicon Valley

Following the EIF-EU40 Study Visit to Silicon Valley that brought 15 MEPs on a tour last July ( <u>highlight videos are available here</u>), on 9 November all EIF and EU40's members and friends will have the opportunity to discuss with prominent speakers what Europe has been doing to help start-ups and scale-ups overcome their biggest challenges and what take-aways are still relevant from Silicon Valley's famous ecosystem.

A scene-setting and thought-provoking presentation will be offered by the CEO of Orange Silicon Valley, while the Head of Unit for Start-ups and Innovation, European Commission (DG CONNECT) will present the 'Startup Europe Club' and 'Scaleup Europe Manifesto' initiatives. Finally the VP Global Public Affairs of FacilityLive will share his views as part of this year's Startup Europe Comes to Silicon Valley delegation, and - on the day of the first EU Tech Day to celebrate its first year of life - he will introduce the European Tech Alliance and explain why major European scale-ups have come together to give birth to it.

# programme- 9th November 2016

### Welcome and introduction:

Lambert van Nistelrooij MEP and EIF Steering Committee Member

Sorin Moisa MEP and EIF/EU40 Member

#### **Speakers:**

Georges Nahon, CEO, Orange Silicon Valley

Peteris Zilgalvis, Head of Unit, Start-ups and Innovation, DG CONNECT, European Commission

Fabrizio Porrino, VP Global Public Affairs, FacilityLive and Launch Spokesperson, European Tech Alliance

## Exchange of views with participants

(under the Chatham House rule)

# **Speakers**



Mr Lambert van Nistelrooij

MEP, EPP European Parliament



Mr Sorin Moisa

MEP and EIF Member



Mr Georges Nahon

CEO Orange Silicon Valley



**Mr Peteris Zilgalvis** 

Head of Unit, Start-ups and Innovation

DG CONNECT, European Commission



Mr Fabrizio Porrino

VP Global Public Affairs FacilityLive

#### Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium





secretariat@eifonline.org

+32 (0)2 880 78 80