



17 October 2017

12:30 - 14:00

LUNCH DEBATE

The Transatlantic Digital Agenda 2020

Accelerating digital transformation on both sides of the Atlantic and around the world has unquestionably become the single most powerful underlying driver of change across our societies and economies. No community, no sector, no sphere of human endeavour is immune, and there is no opting out.

Moreover, we are just at the beginning of the real-world digital revolution. There can therefore be no decisive progress toward a fully functioning XXIst century partnership between the United States and Europe without a common - or at least interoperable - "digital transformation" policy framework.

The publication 'Re-launching the Transatlantic Partnership - The Digital Dimension' is EIF's contribution to the project 'Towards Transatlantic Partnership: New Horizons 2020', initiated by the [Transatlantic Policy network \(TPN\)](#) in an effort to generate ideas to shape a vision for the Transatlantic Partnership in the 21st Century.

EIF's publication '[Re-launching the Transatlantic Partnership - The Digital Dimension](#)' will be presented by the author, Peter Linton (EIF Senior Advisor) on 17th October in the European Parliament. A discussion with prominent guests and present participants will follow.

programme- 17th October 2017

Welcome and introduction:

Pilar del Castillo MEP and EIF Chair

James Elles, Steering Committee Member & Co-founder of the EIF

Presentation of the EIF Document 'Re-launching the Transatlantic Partnership - The Digital Dimension':

Peter Linton, author, EIF Senior Advisor

Comments by:

Marietje Schaake MEP, Vice-Chair of the European Parliament Delegation for relations with the United States

Peter Olson, Vice President - Head of European Affairs, Ericsson and Chair of the EIF Board of Management

Exchange of views with participants

([under the Chatham House rule](#))

Speakers



Ms Pilar del Castillo

MEP, EIF Chair



Mr James Elles

Steering Committee Member &
Co-founder
EIF



Mr Peter Linton

Senior Advisor
EIF



Ms Marietje Schaake

MEP, ALDE
European Parliament



Mr Peter Olson

Vice President - Head of
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Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



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