



**02 February 2011**

**8:00 - 9:30**

**BREAKFAST DEBATE**

## **Ambient-assisted living: Ageing in the 21st century**

In the context of the recently launched European Commission Consultation on active and healthy ageing, this breakfast focused on how new Information and Communication Technologies can be instrumental in enhancing the quality of life of the elderly.

While the technology is available, what are the critical factors necessary to ensure that ambient-assisted living becomes a tangible reality?

### **Programme- 2nd February 2011**

#### **Welcome and Introduction**

**Edit Herczog**, MEP and EIF Governor

#### **Introductory remarks:**

**Thierry Zylberberg**, Executive Vice President in charge of Strategic Partnerships and General Manager of the Health Line of Business at France Telecom

**Constantijn Van Oranje-Nassau**, Member of Cabinet of European Commission Vice President Neelie Kroes and responsible for the European Innovation Partnership on Healthy and Active Ageing

#### **Exchange of views with participants**

### **Speakers**



**Ms Edit Herczog**

**MEP and EIF Governor**  
European Parliament

## Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



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