



02 February 2011

8:00 - 9:30

BREAKFAST DEBATE

Ambient-assisted living: Ageing in the 21st century

In the context of the recently launched European Commission Consultation on active and healthy ageing, this breakfast focused on how new Information and Communication Technologies can be instrumental in enhancing the quality of life of the elderly.

While the technology is available, what are the critical factors necessary to ensure that ambient-assisted living becomes a tangible reality?

Programme- 2nd February 2011

Welcome and Introduction

Edit Herczog, MEP and EIF Governor

Introductory remarks:

Thierry Zylberberg, Executive Vice President in charge of Strategic Partnerships and General Manager of the Health Line of Business at France Telecom

Constantijn Van Oranje-Nassau, Member of Cabinet of European Commission Vice President Neelie Kroes and responsible for the European Innovation Partnership on Healthy and Active Ageing

Exchange of views with participants

Speakers



Ms Edit Herczog

MEP and EIF Governor
European Parliament

Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



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