



24 April 2018

12:30 - 14:00

LUNCH DEBATE

The impact of Internet of Things on European industries

Europe, with its high-quality manufacturing industry, can and should be the world leader in incorporating digitalization into product design, production processes, management and administration, logistics and other operations. And indeed, “Digitising European Industry” is a key initiative of the European Union.

At this lunch debate, EIF members will hear experts’ views on the successes and challenges the Union faces in bringing digitalization to Europe’s traditional manufacturing industries, including in particular the small and medium-sized enterprises that are the backbone of our manufacturing sector. Invited speakers will give their views about how digitalization is progressing “on the ground” and in the factories before inviting comments and questions.

programme- 24th April 2018

Welcome and introduction:

Pilar del Castillo MEP and EIF Chair

Speakers:

Pearse O'Donohue, Director for the Future Networks Directorate, DG CONNECT, European Commission

Justin Hobbs, Senior Director for EMEA Technical Solutions, Zebra Technologies ([2017 Manufacturing vision study](#))

Thomas Walloschke, Steering Board member of Alliance for the Internet of Things Innovation and Chair of its Working Group 11 on Manufacturing

Exchange of views with participants

([under the Chatham House rule](#))

Speakers



Ms Pilar del Castillo

MEP, EIF Chair



Mr Pearse O'Donohue

Director for the Future Networks
Directorate

DG CONNECT, European
Commission



Mr Justin Hobbs

Senior Director, EMEA Technical
Solutions Group

Zebra Technologies



Mr Thomas Walloschke

Steering Board member and
Chair of its Working Group 11 on
Manufacturing

Alliance for the Internet of Things
Innovation

Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



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