



17 June 2013

08:00 - 09:00

ROOT

## EIF breakfast meeting with Digital Business First

This breakfast will offer EIF members the opportunity to meet representatives of the 'Digital Business First' campaign recently launched in the presence of Neelie Kroes in London. This meeting will review the actions that have been taken to address UK's digital issues which have a European relevance, and will review the actions undertaken to promote the campaign.

Digital Business First representatives will be also visiting European Commission officials later that day.

More information can be found at [www.digitalbusinessfirst.com](http://www.digitalbusinessfirst.com)

More information about the launch is available [at this link](#).

### Programme- 17th June 2013

#### **Welcome and introduction:**

**James Elles**, MEP and EIF Co-founder

#### **Remarks by Digital Business First's representatives, including:**

**Alex Pratt**, Chairman, Buckinghamshire Business First and Buckinghamshire Local Enterprise Partnership (LEP)

#### **Exchange of views with participants**

### Speakers



**Mr James Elles**

MEP and EIF Co-Founder  
European Parliament



**Mr Alex Pratt**

Chairman  
Buckinghamshire Business First and  
Buckinghamshire Local Enterprise  
Partnership (LEP)

## Venue

EIF office - ground floor, Avenue des Arts 56, 1000 Brussels, Belgium



European Internet Forum



[secretariat@eifonline.org](mailto:secretariat@eifonline.org)

[+32 \(0\)2 880 78 80](tel:+3228807880)