



24 September 2013

20:00 - 22:00

DINNER DEBATE

Big Data analytics

Innovative information technologies including sensor technologies and social media have led to an explosion of digital data, a trend that is usually referred to as Big Data.

Most analysts regard Big Data as one of the major trends in ICT that will have a tremendous impact on society and business. But how to create business value out of Big Data? What kind of new business models and new services can we expect to emerge around Big Data? What is the potential of Big Data for jobs and growth in Europe? Is Europe lagging behind or can Europe assume a leadership role in Big Data? How will citizen and consumers finally benefit from Big Data? Is there a need for a new regulatory framework and standards for Big Data in the EU? And what are the policy initiatives of the European Commission around Big Data?

These are some of the questions we will discuss at the EIF Dinner Debate on Big Data on September 24.

Programme- 24th September 2013

Welcome and introduction:

Pilar del Castillo, MEP and EIF Chair

Speakers:

Roberto Viola, Deputy Director General, European Commission DG CNECT

Stefan Sigg, Senior Vice President for Big Data at SAP

Jens-Henrik Jeppesen, Director, European Affairs, Center for Democracy & Technology

Exchange of views with participants

Speakers



Ms Pilar del Castillo

MEP, EIF Chair



Mr Roberto Viola

Director General
European Commission, DG CNECT



Mr Stefan Sigg

Senior Vice President for Big
Data
SAP



Mr Jens-Henrik Jeppesen

Director, European Affairs
Center for Democracy & Technology

Venue

European Parliament, Members' Salon, Rue Wiertz 60, Brussels, Belgium



European Internet Forum



secretariat@eifonline.org

[+32 \(0\)2 880 78 80](tel:+3228807880)