



25 April 2017

12:30 - 14:00

LUNCH DEBATE

Connected cars

Connected and automated driving are prominent features on the policy agenda today even if it may be some time before they become a reality in the EU. They bring with them important issues ranging from regulation and infrastructure to societal issues regarding the security and safety of citizens and the extent of human reliance on connectivity overall.

This EIF lunch debate will tackle questions such as:

- How will user expectations for example of less congestion, more safety, shorter travel times and improved mobility services and energy efficiency weigh up against the reality of connected cars and automated driving?
- What more can policymakers do to overcome technological, regulatory & policy obstacles that stand in the way of implementing the connected car?
- Can collaboration within the broader telecoms industry (telcos, satellite operators, other network operators) be improved to deliver the infrastructure required to provide value-added automotive services alongside basic passenger connectivity?
- What are the challenges for car manufacturers as they engage with the telecoms industry to obtain ubiquitous, reliable and secure connectivity that they can embed into their vehicles to provide enhanced services to users that users will be willing to pay for? What other challenges do car manufacturers face?

programme- 25th April 2017

Welcome and introduction:

Pilar del Castillo MEP and EIF Chair

Speakers:

Eddy Hartog, Head of Unit Smart Mobility and Living, DG CONNECT, European Commission

Joachim Göthel, Senior Manager 'Project 5G-Alliance' in the development unit 'Electrics', BMW

Joel Schroeder, Vice President, Strategy & Business Development, Connected Car Program, Inmarsat

Uwe Janßen, VP Innovation & Research, Deutsche Telekom

Exchange of views with participants

([under the Chatham House rule](#))

Speakers



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MEP, EIF Chair



Mr Eddy Hartog

Head of Unit Smart Mobility and Living
DG CONNECT, European Commission



Mr Joachim Göthel

Senior Manager 'Project 5G-Alliance' in the development unit 'Electrics'
BMW



Mr Joel Schroeder

Vice President, Strategy & Business Development, Connected Car Program
Inmarsat



Mr Uwe Janßen

VP Innovation & Research
Deutsche Telekom

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